

## OFFBEAT ON HAIGHT: San Fransico's Best Kept Secret

In a city teeming with hipsters, Haight Street is probably the epicenter of hipsterdom. Unfortunately, all too often, the street strays too far from hip and veers a little too close to grungy; fortunately, Offbeat on Haight shines where other Haight Street boutiques fall short.



Cara Ucci

Opened by Marie McCarthy in 2002, the expanded shop stocks a variety of items: scarves, hats and picture frames. Offbeat is home to a quality selection of handbags, classic designs from Hobo International. The main attraction, however, is undoubtedly the collection of jewelry by local designers: Cara Ucci, Josie Adele, Jessica Menzies, Mercedes Paxton. According to Offbeat's Nichole Young, this support of the local community sets the boutique apart from others on Haight Street. "The individual pieces are unique," she says, "not mass produced."

Offbeat stays fresh with frequent infusion of new designers; interestingly enough, most of the designers landed a spot there by approaching the store themselves. "They'll seek us out," Nichole explains, "it's more of a community thing."

One such designer is Josie Adele, who brought one of her brochures to Offbeat after hearing about the store from a friend. Adele, who describes the San Francisco arts community as "very supportive and 'open,'" now has her line, Fluidance, as a central part of Offbeat's collection. It features artfully curved sterling silver with a sinuous quality that results in unexpected movement. "It captures the essence of movement," Adele says of her line.

Cara Ucci's self-titled line, Caraucci, is



Josie Adele



Josie Adele


standout at Offbeat. The distinctive line flawlessly cut stones, such as garnet, citrine, and labradorite (which Ucci cites as her favorite because of its color-changing properties) dictate my jewelry," explains Ucci. She acquires her stones on yearly trips to India. "My attention to detail is especially evident in her one-of-a-kind, intricate clasps. 'I try to make everything classy and timeless,' she says.

Don't be fooled by Offbeat's modest exterior; inside, the store is spacious and sophisticated. The staff is friendly and helpful. Hipster rock is the most stylish peak here at Offbeat, which Ucci says, "highlights what is San Francisco."

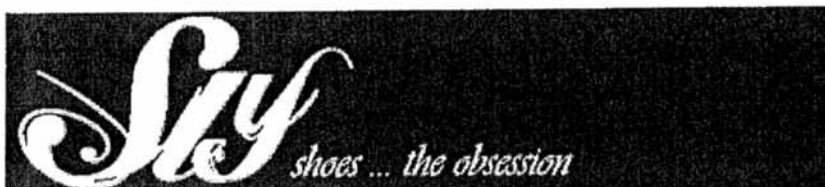
Offbeat on Haight  
1599 Haight Street  
San Francisco, CA 94117  
415.522.0122



Offbeat Boutique

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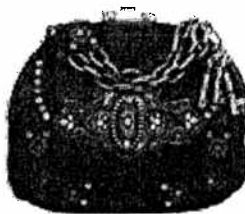
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## Bag It



Anna Sui



Longchamp



Longchamp



Longchamp



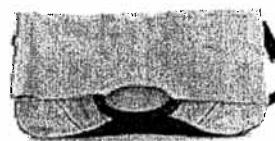
Thakoon by Nine West



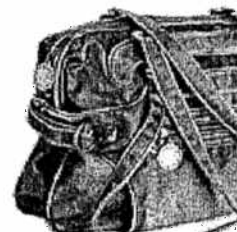
Mulberry



Chloe



Sergio Rossi



Stella McCartney




Emanuel Ungaro

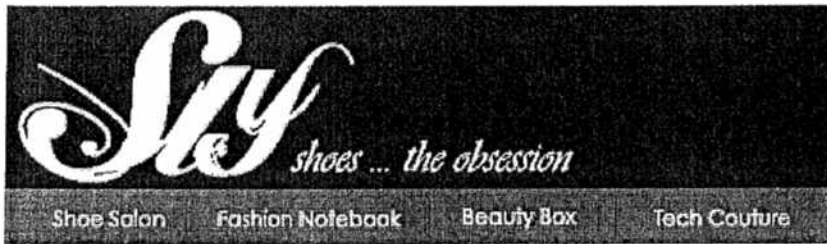


Prada



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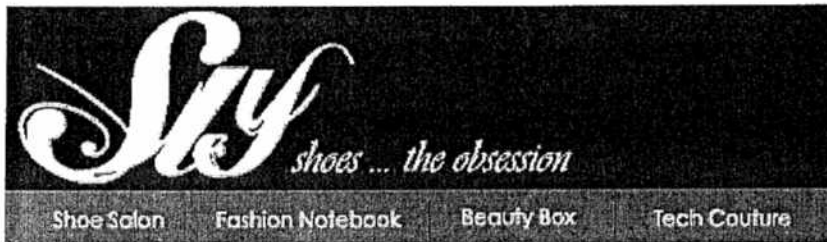
Oscar de la Renta



There is something for everyone this season. Whether your sensibilities lean toward a subtle luxe look, or whether an all-eyes-on-me femme, the most important element of the season has never been more glamorous. Designers have created and embellished coats in fresh silhouettes and attitudes to outerwear like never before. A simple addition of a belt to a capelet or trench, as shown by Alvin Valley and Som, or a slim full-length coat as Dennis Brasso does it, or a not-so-simple look. This is the grandmother's boxy, full-length coat. No, no. The treatment of the season's coat with fur trim and karakul adds a modern element. When you're strolling down avenue this winter, all eyes will be on the handbag, the shoes ... and the coat.

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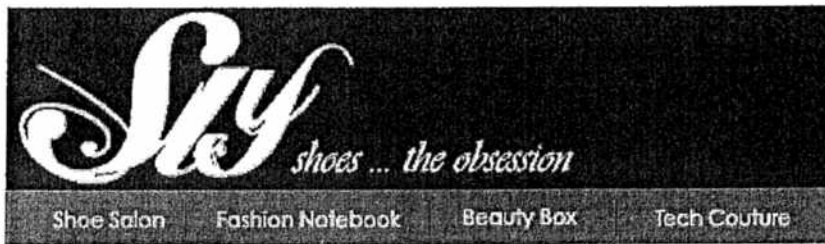
Akiko Ogawa

There is something for everyone this season. Whether your sensibilities lean toward a subtle luxe look, or whether an all-eyes-on-me femme, the most important element of the season has never been more glamorous. Designers have created and embellished coats in fashion, creating silhouettes and an attitude to outerwear like never before. A simple addition of a belt to a capelet or trench coat, shown by Alvin Valley and Som, or a slim full-length coat as Dennis Brasso does it; a not-so-simple look. This is the grandmother's boxy, full-length coat. No, no. The treatment of the season's coat with fur trim or karakul adds a modern element. When you're strolling down avenue this winter, all eyes will be on the handbag, the shoes ... and the coat.

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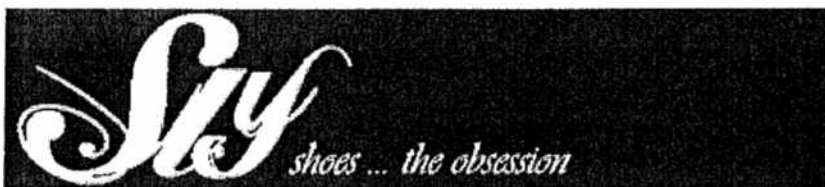


Tuleh

There is something for everyone this season. Whether your sensibilities lean toward a subtle luxe look, or whether an all-eyes-on-me femme, the most important element of the season has never been more glamorous. Designers have created and embellished coats in fashion, creating silhouettes and an attitude to outerwear like never before. A simple addition of a belt to a capelet or trench coat shown by Alvin Valley and Som, or a slim full-length coat as Dennis Brasso does it; a not-so-simple look. This is a grandmother's boxy, full-length coat. No, no. The treatment of the season's coat with fur trim and karakul adds a modern element. When you're strolling down avenue this winter, all eyes will be on the handbag, the shoes ... and the coat.

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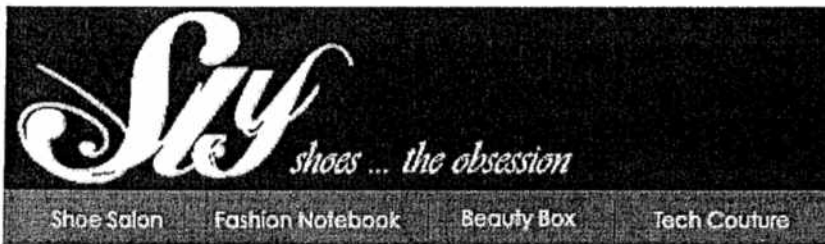
Baby Phat

There is something for everyone this season. Whether your sensibilities lean toward a subtle luxe look, or whether an all-eyes-on-me femme, the most important element of this season has never been more glamorous. Designers have embellished coats in creating silhouettes and an attitude to outerwear like before. A simple addition of a belt to a capelet or trench, as shown by Alvin Valley and Som, or a slim full-length coat as Dennis Brasso does it; a not-so-simple look. This is a grandmother's boxy, full-length coat. No, no. The treatment of the season's coat with fur trim or karakul adds a modern element. When you're strolling down avenue this winter, all eyes will be on the handbag, the shoes ... and the coat.

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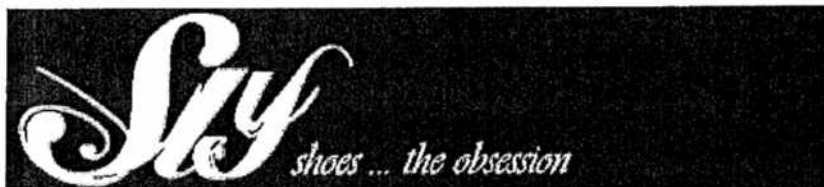


Oscar de la Renta

There is something for everyone this season. Whether your sensibilities lean toward a subtle luxe look, or whether an all-eyes-on-me femme, the most important element of the season has never been more glamorous. Designers have created and embellished coats in fashion, creating silhouettes and an attitude to outerwear like never before. A simple addition of a belt to a capelet or trench, as shown by Alvin Valley and Oscar de la Renta, or a slim full-length coat as Dennis Brasso does it; a not-so-simple look. This is the grandmother's boxy, full-length coat. No, no. The treatment of the season's coat with fur trim, like the karakul adds a modern element. When you're strolling down avenue this winter, all eyes will be on the handbag, the shoes ... and the coat.

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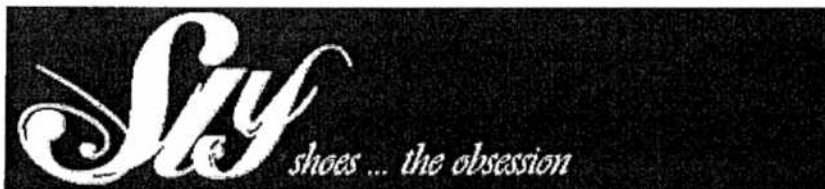


Alvin Valley

There is something for everyone this season. Whether your sensibilities lean toward a subtle luxe look, or whether you're an all-eyes-on-me femme, the most important element of this season has never been more glamorous. Designers have created and embellished coats in fresh silhouettes and added attitude to outerwear like never before. A simple addition of a belt to a capelet or trench, as shown by Alvin Valley and Dennis Brasso, or a slim full-length coat, as Dennis Brasso does it; or a not-so-simple look. This is the grandmother's boxy, full-length coat. No, no. The treatment of the season's coat with fur trim adds a modern element. When you're strolling down avenue this winter, all eyes will be on the handbag, the shoes ... and the coat.



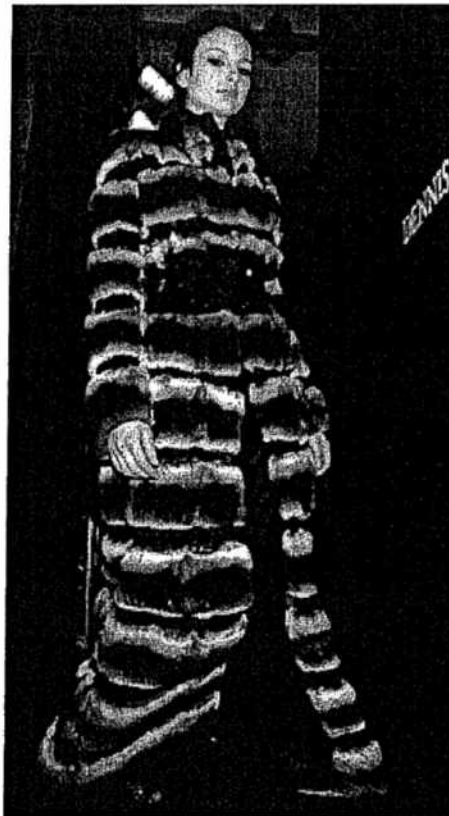
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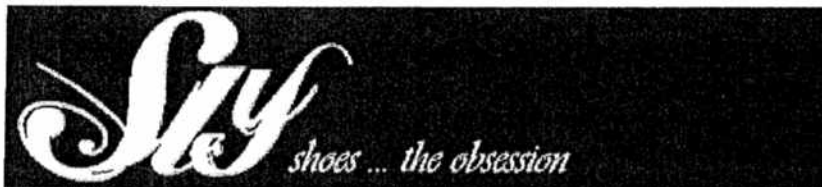
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Dennis Basso

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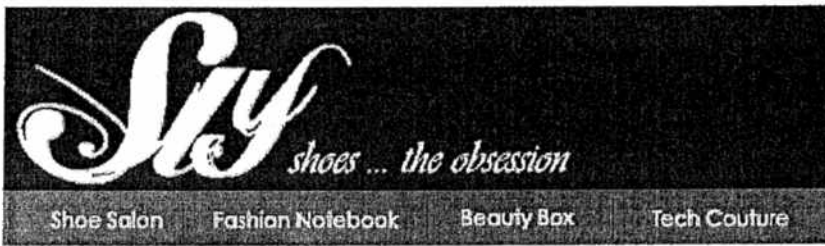


Carmen Marc Valvo

There is something for everyone this season. Whether your sensibilities lean toward a subtle luxe look, or whether an all-eyes-on-me femme, the most important element of the season has never been more glamorous. Designers have created and embellished coats in fashion, creating silhouettes and an attitude to outerwear like never before. A simple addition of a belt to a capelet or trench coat, as shown by Alvin Valley and Ann Demeulemeester, or a slim full-length coat as Dennis Brasso does it; a not-so-simple look. This is the grandmother's boxy, full-length coat. No, no. The treatment of the season's coat with fur trim and karakul adds a modern element. When you're strolling down avenue this winter, all eyes on the handbag, the shoes ... the coat.



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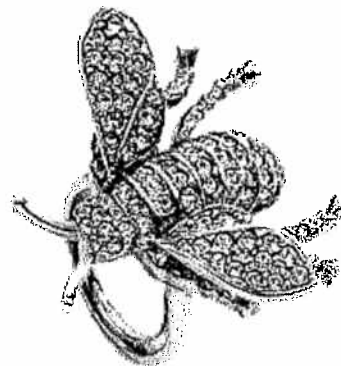
Twinkle  
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Oliver Peoples



Kenneth Jay Lane



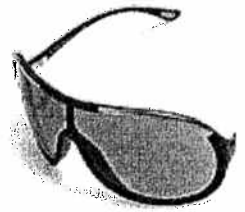
Marc Jacobs



Lambertson Truex

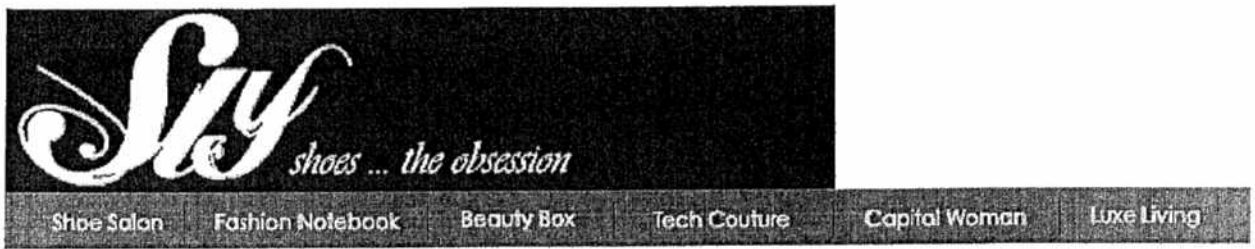


Matthew Williamson

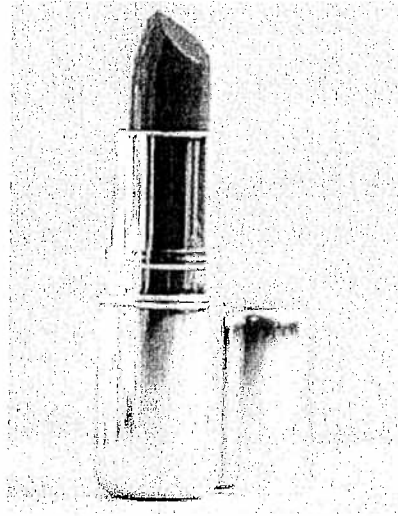


Tom Ford

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### *The Body Shop*

The Body Shop's new light weight make up collection promises to give a luxurious finish. Made from the best stuff, products are made from natural ingredients to moisturize while improving texture, brighten and add a natural glow.

Available at The Body Shop,  
[www.thebodyshop.com](http://www.thebodyshop.com).



### *Ambi Skincare*


Women of color there is good news, Ambi care has expanded its line with new products to alleviate dark spots, even and brighten tone and leave you with a fresh feeling cannot deny. Available at your nearest store.



### *Keune*

The makers of Keune hair cosmetics have added So Pure Styling to their line of products. This line has been developed with natural ingredients—plant extracts and essential oils. All products carry the natural scent of orange/palmarosa. Keune products are perfect for sculpting and styling hair for special events.

Additional Keune products include shampoo, fibres, brilliantine gel, disconnect moulage, and intensive hair repair for dry fragile hair.

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